

**DOWNTOWN DEVELOPMENT AUTHORITY (DDA)**  
**Meeting Agenda**  
**Friday, March 8, 2024 Regular Meeting**  
**8:00 AM, Second Floor Commission Room, Toccoa City Hall**

1. Meeting Call to Order
  2. Invocation
  3. Roll Call
  4. Approval of Agenda
  5. Approval of Minutes
    - a. February 9, 2024 Regular Meeting Minutes
  6. Reports
    - a. Main Street Events Update, Misty Richardson
    - b. Ritz Theatre Events Update, Ritz Theatre
    - c. February 2024 Financial Report, Kristen Deal
    - d. Main Street Toccoa Report, Kristen Deal
- I. Unfinished Business**
1. N/A
- II. New Business**
1. Discussion of Tugalo Street Greenspace Brick Fundraising Campaign
  2. Scheduling Interviews for Potential Appointment of Unexpired Term
- III. Other Business**
1. Chamber Update/SCDA Update

The **MISSION STATEMENT** of Main Street Toccoa is to improve Toccoa's quality of life by strengthening downtown's role as the community's heart.

**VISION STATEMENT:** Main Street Toccoa is a municipal organization formed to make the downtown district the economic and cultural center of the community. The overall objective is to improve the viability and appearance of the downtown district and to stimulate the long-term reinvestment through business recruitment and retention, all within the context of historic preservation.