



## **Barron and Lawrence 5 & 10 Cent Store**

The Barron and Lawrence 5 and 10 Cent Store served as one of Toccoa's many "five-and-dime" stores throughout the city's downtown history. The building in which it was housed was constructed around 1906, shortly before the construction of the Stephens County Historic Courthouse in 1907. By the end of the construction of this building, a row of downtown locations had begun to spring up.

When Barron and Lawrence took over the location, they implemented the trending financial structure of selling all of their products for either 5 or 10 cents exactly, a concept made famous by F.W. Woolworth in 1878. The Barron and Lawrence 5 and 10 Cent Store sold various discounted household and personal products, ranging from kitchen necessities like pots, pans, salt shakers, or flour dredges, to sporting equipment like baseballs or oak bats, to sundry items like soap, tin toys, or numerous candies.

A successful five-and-dime store during its time, after the increase in prices to both customers and owner, the Barron and Lawrence 5 and 10 Cent Store moved out of its location downtown. In the 1990s, this location was home to Powell's Jewelry, a locally-owned jewelry store. Currently, the building is owned by Mr. Jack P. Green, a registered CPA, and was most recently occupied by Just Sew Pretty, an online boutique dedicated to embroidery and more.



**Snapshots of Toccoa's History**